

EEO PUBLIC FILE REPORT

This Report covers the period January 23, 2022 - January 22, 2023.

1) Employment Unit: **Regional Radio Group**

2) Unit Members (Station and Community of License): **WCKM-FM, Lake George, New York
WCQL-FM, Queensbury, New York
WWSC-AM, Glens Falls, New York
WDKM-FM, Poultney, Vermont**

3) EEO Contact Information for Employment Unit:

Mailing Address: Regional Radio Group LLC 238 Bay Road Queensbury, NY 12804	Telephone Number: 518-761-9890
	Contact Person/Title: Clay Ashworth, President
	E-mail Address: cashworth@rrggf.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring
ACCOUNT EXECUTIVE/SALES	EMPLOYEE/PERSONAL REFERRAL
SALE MANAGER/SALES	ON AIR RECRUITMENT

5) Job Title: ACCOUNT EXECUTIVE/SALES

Referral Source of Hire: Employee/Personnel Referral

No.	Recruitment Source (Name Address, contact person, telephone #)	Entitled to Vacancy Notification? (Y/N)	No. Interviewees Referred During Reported Period by Source
1	adirondackhelpwanted.com	N	0
2	capitalareahelpwanted.com	N	0
3	The Post Star PO Box 2157 Glens Falls, NY 12801 Contact: Jennifer Austin Phone: 518-792-3131	N	0
4	Adirondack Regional Chamber of Commerce myjobzone.net	N	0
5	NY State Broadcasters Assoc. 1805 Western Ave. Albany, NY 12203 Contact: Carolyn Jung Phone: 518-456-8888	N	0
6	NY State Dept. of Labor Northway Plaza Suite 13C Queensbury, NY 12804 Phone: 518-792-5811	N	0
7	Radio Advertising Bureau RAB	N	0
8	New School of Radio and Television 50 Colvin Ave. Albany, NY 12206 Contact: Tom Brownlee Phone: 518-438-7682	N	0

9	Inside Radio	N	0
10	Union College Becker Career Center, Union Street Schenectady, NY 12308	N	0
11	Media Recruiter	N	0
12	STATE UNIVERSITY OF NY ADIRONDACK	N	0
13	NAACP, Albany Branch PO Box 2544 Albany, NY 12220	N	0
14	allaccess.com	N	0
15	RRG On Air Announcements	N	2
16	Employee/Personal Referral	N	1
17	RRG Station Websites regionalradiogroup.com	N	0
18	KEENA STAFFING 2 Progress Blvd Queensbury, NY 12804 Contact: Karen Howe	N	0
TOTAL INTERVIEWS DURING REPORTING PERIOD			3

JOB TITLE: SALES MANAGER/SALES**Referral Sources of Hire: On-Air Recruitment**

No.	Recruitment Source (Name Address, contact person, telephone #)	Entitled to Vacancy Notification? (Y/N)	No. Interviewees Referred During Reported Period by Source
1	adirondackhelpwanted.com	N	0
2	capitalareahelpwanted.com	N	1
3	The Post Star PO Box 2157 Glens Falls, NY 12801 Contact: Jennifer Austin Phone: 518-792-3131	N	0
4	Adirondack Regional Chamber of Commerce myjobzone.net	N	0
5	NY State Broadcasters Assoc. 1805 Western Ave. Albany, NY 12203 Contact: Carolyn Jung Phone: 518-456-8888	N	1
6	NY State Dept. of Labor Northway Plaza Suite 13C Queensbury, NY 12804 Phone: 518-792-5811	N	0
7	Radio Advertising Bureau RAB	N	0
8	New School of Radio and Television 50 Colvin Ave. Albany, NY 12206 Contact: Tom Brownlee Phone: 518-438-7682	N	0

9	Inside Radio	N	0
10	Union College Becker Career Center, Union Street Schenectady, NY 12308	N	0
11	Media Recruiter	N	2
12	STATE UNIVERSITY OF NY ADIRONDACK	N	0
13	NAACP, Albany Branch PO Box 2544 Albany, NY 12220	N	0
14	allaccess.com	N	0
15	RRG On Air Announcements	N	1
16	Employee/Family Referrals	N	0
17	RRG Station Websites regionalradiogroup.com	N	0
18	KEENA STAFFING 2 Progress Blvd Queensbury, NY 12804 Contact: Karen Howe	N	0
	TOTAL INTERVIEWS DURING REPORTING PERIOD		5

6) Total number of interviewees referred during reporting period: 8

7) Supplemental Recruitment Initiatives:

(A) Initiative: **Participation in Job Fairs and Biz Expos**

1. Job Fair – SPRING JOB FAIR AT SUNY ADIRONDACK: MARCH 16, 2023
2. Biz Expo– PARTICIPATION IN THE ARCC BIZ EXPO ON NOVEMBER 16, 2022 @ QUEENSBURY HOTEL
3. Biz Expo - CTE BUSINESS EXPO: @ BOCES SEPTEMBER 14, 2022

(B) Initiative: Internship Program

1. 180 HOUR NYSBA PAID INTERNSHIP PROGRAM RESUMED
APRIL/MAY

2. 1 WEEK/25 HOUR SHADOW PROGRAM

**(c) Initiative: Events in the Community Designed to Inform Members of
the Public as to broadcast employment opportunities**

GIRL SCOUT TROUP FROM HUDSON FALLS, NEW YORK
TOURED STATION ON WEDNESDAY DECEMBER 28TH

(D) Initiative: Other dissemination of information as to employment possibilities

REGIONAL RADIO GROUP CONTINUES AN ONGOING ON-AIR,
WEBSITE, FACEBOOK AND TWITTER CAMPAIGN FOR WWSC,
WCKM, WDKM AND WCQL, OFFERING EMPLOYMENT TO
LOCAL SALES PROFESSIONALS